

Recording Studio Producer Presentation Assignment INDIVIDUAL Assignment

Due Date: Monday, April 30

Who were some ground-breaking producers and what did they do that was important?

When you are in the studio, you will hear people talking about this person or that technique, and all of those things come from a rich history of groundbreaking producers trying new things.

Your assignment:

Learn about one of the producers below, and **teach the class**:

- What did the person do that was new/different?
- How did they do it? (physically - what microphones, equipment, or techniques did they use?)
- What did people think about it at the time?
- What do people think about it now?
- Hand in (or email) a typed paper answering the questions above, and including a properly formatted bibliography (see bibliography handout).

HOW you teach the class is up to you. You could demonstrate the technique the producer used; you could play us clips of some of their recordings; think about what makes a presentation interesting to you and try to share your information with us in a way you would find interesting.

Your presentation should take between 5-15 minutes, and should thoroughly answer each bullet point above.

Please choose one of the names on the list below or check with Mara about adding another:

George Martin	Phil Spector
Brian Eno	Sylvia Massey
Delia Derbyshire	Quincy Jones
Rick Rubin	Joe Meek
Nile Rodgers	Brian Wilson
Kanye West	Grandmaster Flash
Dr. Dre	

Name _____

Producer Research Presentation Grading rubric:

	(7 or fewer) Needs improvement	(8-9) Meets Expectations	(10) Exceeds Expectations	Points/comments
Quality of Research in Written Report	Reflects a need for greater understanding of research questions; Is not detailed or does not reflect inquisition beyond initial questions	Reflects a moderate understanding of research questions; Is somewhat detailed and reflects some inquisition beyond initial questions	Reflects a thorough understanding of all research questions; Is detailed and reflects deep inquisition beyond initial questions	/25
Bibliography No Bibliography = 0/10	Is not properly formatted using APA guidelines; does not list more than 2 sources; AND does not use parenthetical citations	Is not properly formatted using APA guidelines; does not list more than 2 sources; OR does not use parenthetical citations	Is properly formatted using APA guidelines; lists more than 2 sources; uses parenthetical citations where appropriate	/10
Presentation	Does not find a creative, engaging way to present information; Students in the class leave with little understanding of answers to the research questions; Uses few or no examples, demonstrations, or questions to ensure class is learning. Significantly shorter or longer than 5-15 minutes.	Finds a somewhat creative or engaging way to present information; Students in the class leave with a moderate understanding of answers to the research questions; Uses some examples or demonstrations or questions to ensure class is learning. Was 5-15 minutes long.	Finds a creative, engaging way to present information; Students in the class leave with a deep understanding of answers to the research questions; Uses examples, demonstrations, and questions to ensure class is learning. Was 5-15 minutes long.	/25

Total Score: /60

Notes

Bibliography

1. What is a Bibliography?

A bibliography is a part of any paper that lists the sources of information that are not the author him or herself. It is a simple list of sources, usually in alphabetical order.

2. When do I need to cite a source?

Any time you write down information that did not come from your own head, but instead came from a website, book, or other person, you **MUST** give credit. Otherwise you are plagiarizing.

3. How do I cite a source in my writing?

It is important to cite sources in the middle of your writing as well as at the end in your bibliography. You can use parenthetical citations to do this. Immediately after the idea you share, simply put the author's name and the year of publication in parentheses (Levi, 2013). If the source is a website, you would put the name of the website (Wikipedia, 2013). In the bibliography, you will expand on that information.

4. When do I need to put something into my own words?

ALL THE TIME! If you feel that you cannot possibly say something better yourself, then you **MUST** use quotation marks to show that you are using someone else's words: "Ms. Levi's eloquence could not be replicated, nor could her poetic syntax be replaced" (Levi, 2013). Only do this a few times per paper. Otherwise, **PUT IT IN YOUR OWN WORDS!**

5. How do I format my information?

Bibliographies need to be formatted very specifically. If you take something from a book, your citation should look like this:

Author, A. A. (Year of publication). Title of work: Capital letter also for subtitle. Location: Publisher.

The website, www.bibme.org is the best shortcut invented. It will format your information FOR you if you copy in the important pieces of information. If that doesn't work, you can always go here: <http://owl.english.purdue.edu/owl/resource/560/01/> and copy their formatting advice.

6. What should a finished bibliography look like?

It should be a list of correctly formatted sources in alphabetical order by author (or by website if no author exists). See below:

Levi, Mara. "Performing Arts Home Page." Williamsburg Charter High School. N.p., n.d. Web. 8 Sept. 2013. <www.oucoursesystems.com/school/webpage.aspx?id=11541306>.

Levitin, D. J. (2006). This is your brain on music: The science of a human obsession. New York: Plume.